

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

As a local real estate expert in [Neighborhood Name], I wanted to share some exciting news regarding recent home sales in our immediate area. Property values are shifting, and several of your neighbors have recently successfully sold their homes.

Recent Sales Activity in [Neighborhood Name]:

- [Address 1] - Sold for \$[Price]
- [Address 2] - Sold for \$[Price]
- [Address 3] - Sold for \$[Price]

These recent sales indicate a strong demand for homes in our community. When properties nearby sell at these price points, it directly impacts the market value of your own home.

Are you curious about how much your property is worth in today's market? I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA) to show you the current value of your home.

Please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address] if you have any questions about these sales or the local market in general.

Best regards,

[Your Name]

[Your Company/Brokerage]

[Your License Number]

[Your Website]