

[Your Name]  
[Your Company Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because I noticed that properties in your neighborhood are currently in high demand. As a local real estate professional, I frequently receive inquiries from buyers looking for homes specifically in your area.

I would like to offer you a **complimentary, no-obligation real estate consultation**. Whether you are thinking about selling soon or are simply curious about the current market value of your property, I am here to provide you with the information you need.

During this brief consultation, I can provide:

- An updated Comparative Market Analysis (CMA) of your home.
- Insights into current local real estate trends.
- Professional advice on improvements that could increase your home's value.

There is absolutely no pressure to list your home or sign any contracts. My goal is to provide you with the data necessary to make informed decisions about your most valuable asset.

If you are interested, please feel free to call me at [Your Phone Number] or reply to this email to schedule a time that works best for you.

Thank you for your time, and I look forward to hearing from you.

Sincerely,

[Your Signature]

[Your Printed Name]  
[Your License Number - Optional]