

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear Neighbor,

I am writing to share some exciting news regarding the real estate activity in your immediate area. A new sales price record has just been set in your neighborhood.

The property located at **[Property Address]** recently sold for **[\$[Sale Price]]**.

This significant sale is a strong indicator of the increasing value of homes in our community. Because of this recent transaction, the market value of your own property may be higher than you realize.

If you have been considering selling, or if you are simply curious about how this record-breaking sale impacts the current equity in your home, I would be happy to provide you with a complimentary, no-obligation Market Analysis.

Please feel free to call or text me at [Your Phone Number] to discuss the current market trends or to ask any questions about your property's value.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]