

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to you because I noticed that your property at [Property Address] may be facing a challenging financial situation. I want to reach out and let you know that you have options, specifically a Short Sale.

A short sale allows you to sell your home for less than the remaining mortgage balance. This can be a powerful tool to help you avoid the long-term credit damage of a foreclosure and potentially walk away from your mortgage debt entirely.

Benefits of a Short Sale include:

- Avoiding the foreclosure process.
- Less impact on your credit score compared to a foreclosure.
- The possibility of relocation assistance.
- Ending the stress of unmanageable mortgage payments.

I specialize in navigating the complexities of short sales and working directly with lenders to get approvals. My goal is to help you transition to a fresh start with dignity and minimal financial stress.

Please call me at [Your Phone Number] for a confidential, no-obligation consultation to discuss if this is the right path for you.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Real Estate License Number, if applicable]