

[Your Name/Agency Name]
[Your Phone Number]
[Your Email Address]
[Date]

Dear Neighbor,

I am writing to you because I am currently working with an exclusive group of pre-qualified buyers who are specifically looking to move into [Neighborhood Name].

Despite the current market listings, these buyers have not yet found a home that meets their specific needs. They are highly motivated and are interested in properties like yours.

Why am I reaching out to you?

Often, the best homes never hit the public market. My goal is to see if you have considered selling your home, either now or in the near future. By connecting you directly with my private buyers, you could potentially:

- Avoid the stress of public open houses.
- Sell your home with more privacy.
- Save time on traditional market preparations.

If you have any interest in hearing what your home might be worth to one of these buyers, please call or text me at [Your Phone Number]. There is no obligation, and all conversations will be kept strictly confidential.

Even if you aren't ready to sell today, I would be happy to provide you with a complimentary update on the current value of your property.

Best regards,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]