

Dear [Neighbor Name],

I am writing to share some exciting news regarding our local real estate market. I recently sold the property located at [Sold Property Address].

This home was sold for [Sale Price], which is a significant milestone for our neighborhood. This sale is a clear indicator that property values in our area are on the rise. Because your home is located nearby, this transaction directly impacts the current market value of your own property.

When one home sells for a premium price, it sets a new benchmark for all surrounding homes. Whether you are considering selling in the near future or are simply curious about how much equity you have built, it is a great time to be a homeowner in [Neighborhood Name].

If you would like a complimentary report on what your home is worth in today's increasing market, please feel free to reach out. I would be happy to provide you with an updated valuation.

Best regards,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Your Real Estate Company]