

**SENT VIA EMAIL AND CERTIFIED MAIL**

**Date:** [Date]

**To:** [Name of Reviewer/Defendant]

**Address:** [Address, if known]

**Email:** [Email Address]

**RE: CEASE AND DESIST - DEFAMATORY ONLINE REVIEW**

Dear [Name of Reviewer],

This letter is a formal demand that you immediately remove the false and defamatory review posted on [Name of Legal Directory, e.g., Avvo, Martindale, Yelp] regarding [Your Name or Law Firm Name].

The review in question was posted on [Date] under the name "[Username/Alias]" and contains the following false statements of fact:

- [List specific false statement 1]
- [List specific false statement 2]

These statements are demonstrably false. Specifically, [provide brief factual correction, e.g., "I have never represented you as a client" or "the court records show the case was won, not lost"].

Your statements constitute defamation per se. By publishing these false claims to a third-party legal directory, you have caused significant harm to my professional reputation and business operations. Under applicable law, you may be held liable for actual damages, punitive damages, and legal fees.

**I hereby demand that you:**

1. Immediately and permanently remove the review from [URL of review];
2. Cease and desist from making any further false or disparaging statements regarding my services; and
3. Confirm in writing by [Deadline Date] that the review has been removed.

Failure to comply with these demands will leave me with no choice but to pursue all available legal remedies against you, including filing a lawsuit to recover damages and seeking injunctive relief.

Govern yourself accordingly.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Law Firm Name]

[Your Phone Number]