

[Agent Name]
[Real Estate Agency]
[Phone Number]
[Email Address]

[Date]

Dear Neighbor,

I am writing to let you know that a home in your immediate area was just listed for sale. This new listing may impact the current market value of your own property.

Property Just Listed: [Address of Property]
List Price: \$[Price]

When a home hits the market nearby, it often sparks interest from buyers who are specifically looking to move into this neighborhood. Because of this activity, I am currently tracking the following comparable data for our area:

- **Recent Sales:** [Number] homes sold in the last 90 days.
- **Average Days on Market:** [Number] days.
- **Active Inventory:** [Number] homes currently available.

If you have been curious about how this new listing affects your home's equity or if you are considering a move of your own, I would be happy to provide you with a complimentary, no-obligation neighborhood market analysis.

Please feel free to call or text me at [Phone Number] if you have any questions about this specific property or the local market in general.

Best regards,

[Signature]
[Agent Name]
[License Number]