

[Agent Name]
[Brokerage Name]
[Phone Number]
[Email Address]

[Date]

Dear Neighbor,

I am writing to share some exciting news regarding your immediate neighborhood. We have just officially listed the property located at **[Property Address]** for sale.

As a resident of [Neighborhood Name], you know better than anyone why this is a fantastic place to live. Because we often find that the best buyers for a home are friends or family of people who already live nearby, I wanted to give you an exclusive update before this listing hits the wider national portals.

Property Highlights:

- [Number] Bedrooms / [Number] Bathrooms
- [Key Feature, e.g., Renovated Kitchen or Large Backyard]
- Offered at: \$[Price]

We will be hosting a [Private Neighbor Preview/Open House] on [Date] from [Time] to [Time]. We would love for you to stop by, see the home, and perhaps suggest someone you would love to have as a new neighbor.

If you have any questions about this property, or if you are curious about how this listing might affect the current value of your own home, please feel free to reach out to me directly.

Best regards,

[Signature]
[Agent Name]
[License Number]