

[Your Name]  
[Your Company/Agency Name]  
[Your Phone Number]  
[Your Email Address]

[Date]

Dear Neighbor,

I am writing to you because a home in your immediate area located at **[Property Address]** has recently [sold / been listed for sale] at **[\$[Price]**.

Because real estate values are heavily influenced by local activity, this transaction directly affects the current market value of your own home. As a neighbor, I wanted to provide you with an exclusive look at the details of this sale and how it compares to your property.

I have prepared a comprehensive **Neighborhood Activity Report** that includes:

- The final sale price of nearby homes.
- A comparison of square footage and features.
- An updated estimate of your home's current equity.

If you are curious about what your home might be worth in today's shifting market, or if you simply want to keep track of your investment, I would be happy to send you a complimentary digital copy of this report.

There is no obligation-just professional information to help you stay informed about your neighborhood.

Please feel free to call or text me at **[Your Phone Number]**, or visit my website at **[Your Website URL]** to request your update.

Best regards,

[Your Signature]  
[Your Printed Name]  
[License Number, if applicable]