

[Date]

Dear Neighbor,

My name is [Agent Name] with [Real Estate Agency], and I am writing to let you know that your neighbor's property at **[Property Address]** has just been listed for sale.

Because this home is right in your neighborhood, I wanted to provide you with a brief update on what to expect over the coming weeks:

- **Increased Activity:** You may notice more vehicle traffic and visitors in the area during scheduled open houses and private showings.
- **Open House Schedule:** We will be hosting an open house on [Date] from [Time] to [Time]. You are more than welcome to stop by!
- **Property Value Impact:** A high sales price for this home can positively influence the market value of your own property.

If you have any friends or family members looking to move into this wonderful neighborhood, please feel free to share this information with them. You can view the full listing details at [Website Link].

I am committed to making this process as smooth and professional as possible for the entire street. If you have any questions or concerns regarding the listing or the current local market, please don't hesitate to reach out.

Best regards,

[Agent Name]  
[Phone Number]  
[Email Address]  
[Agency Website]