

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to let you know that a property very similar to yours has just been listed for sale in your neighborhood.

Property Details:

- Address: [Property Address]
- Listing Price: \$[Price]
- Features: [Number] Bedrooms, [Number] Bathrooms, [Square Footage] sq. ft.

When a home like this hits the market, it often increases the interest of buyers looking specifically for properties in [Neighborhood Name]. This activity can have a direct impact on the current market value of your own home.

If you have been curious about what your home might be worth in today's market, or if you would like to see how this new listing compares to your property, I would be happy to provide you with a complimentary market analysis.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you have any questions.

Best regards,

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Website]