

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]  
[Date]

[Property Owner Name]  
[Property Address]  
[City, State, Zip]

Dear [Owner Name],

I am writing to you because I am a specialist in historic and heritage properties, and I have long admired your home at [Property Address].

Properties with such unique architectural character and historical significance require a different approach than standard modern homes. Buyers looking for heritage residences are not just looking for a house; they are looking for a piece of history and a specific lifestyle. They value the craftsmanship and stories that a home like yours provides.

Currently, I am working with several qualified buyers who are specifically seeking historic homes in this area. They are looking for the timeless charm and integrity that your property exemplifies.

If you have considered selling, or if you are simply curious about the current market value of your heritage home in today's unique climate, I would love to offer you a complimentary, no-obligation consultation.

I understand the nuances of marketing historic real estate—from highlighting original features to navigating specific preservation guidelines. I would be honored to discuss how I can help protect your home's legacy while achieving the best possible return on your investment.

Please feel free to call or text me at [Your Phone Number] to schedule a brief conversation.

Sincerely,

[Your Signature]

[Your Printed Name]  
[Your Professional Title]