

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

Dear Neighbor,

Did you know that our neighborhood used to be [Insert historical fact, e.g., a former apple orchard / the site of a historic dairy farm] back in [Insert Year]?

As a local real estate expert with a passion for our community's history, I love sharing the stories that make [Neighborhood Name] such a unique place to live. From the architecture of the original homes to the landmarks we pass every day, the history of our area is what gives our property values such a strong foundation.

The market has changed significantly since those early days, and even since last year. If you have ever wondered how the history and character of your specific home contribute to its current market value, I would be honored to provide you with a complimentary property evaluation.

I have enclosed a small "Historical Fact Sheet" about our street for you to enjoy. If you are curious about the current value of your home, or if you simply want to chat about the history of our neighborhood, please feel free to reach out.

Best regards,

[Your Signature]

[Your Printed Name]
[Company Name]