

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I am writing to you because I have a deep appreciation for the architectural significance and heritage of [Property Address]. As an expert specializing in historic real estate, I understand that your home is not just a building, but a piece of local history that requires a specific approach to valuation and marketing.

Selling a historic property presents unique challenges and opportunities that standard real estate agents often overlook. My unique selling proposition focuses on three core pillars designed to protect your investment:

- **Narrative Marketing:** I don't just list features; I tell the story of your home's lineage, craftsmanship, and place in our community's history to attract emotionally invested buyers.
- **Specialized Valuation:** I utilize data specific to restored and period-correct homes, ensuring your property is priced for its intrinsic character and rarity, not just its square footage.
- **Preservation Network:** I provide access to a curated network of preservationists, restoration contractors, and buyers who specifically seek out historic architecture.

Historic homes are a finite resource. They deserve a representative who understands how to translate "old-world charm" into modern market value. I would welcome the opportunity to discuss the unique provenance of your home and how I can help you find its next steward.

Are you available for a brief conversation or a walkthrough next week?

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number/Credentials]