

**VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED**

Date: [Date]

To: [Name of Individual/Principal]  
[Competitor Company Name]  
[Address]  
[City, State, Zip Code]

**RE: CEASE AND DESIST - UNLAWFUL SOLICITATION AND DISPARAGEMENT**

Dear [Name of Recipient],

This law firm represents [Your Company Name] ("our Client") in matters relating to its intellectual property and business reputation. It has come to our attention that [Competitor Company Name] is currently engaged in a pattern of unlawful conduct involving the solicitation of our Client's existing customers and the dissemination of false and disparaging statements regarding our Client's products and services.

Specifically, we have evidence that on or about [Date], you or your representatives contacted [Name of Client/Customer] and made the following false claims: [Describe false statements made].

These actions constitute Tortious Interference with Business Relations and Trade Libel/Defamation. Your statements are factually incorrect, injurious to our Client's reputation, and appear intended to unfairly divert business to your firm through deceptive means.

**DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:**

- Cease and desist from making any further false, misleading, or disparaging statements regarding [Your Company Name];
- Cease the solicitation of [Your Company Name]'s clients through the use of proprietary information or defamatory claims;
- Provide written assurance to this office by [Deadline Date] that you will comply with these demands.

Failure to comply with this demand will leave our Client with no choice but to pursue all available legal remedies, including seeking injunctive relief and monetary damages for lost profits and damage to business reputation.

This letter is sent without prejudice to our Client's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Name/Signature]  
[Title/Law Firm Name]  
[Phone Number]  
[Email Address]