

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

As the season changes, the demand for waterfront living in [Neighborhood/Area Name] is reaching its annual peak. For homeowners like you, this represents a unique window of opportunity to maximize the equity in your property.

Current market data shows that waterfront properties are commanding premium prices due to low inventory and high seasonal buyer interest. Your home's specific location and shoreline features place it in a high-demand category that many buyers are actively searching for right now.

I am currently working with several qualified buyers who are looking specifically for a waterfront lifestyle. If you have considered selling, or are simply curious about the current market value of your home, I would be happy to provide you with a complimentary, no-obligation valuation report.

My strategy focuses on highlighting the unique "lifestyle" value of your property to ensure you capture the highest possible return on your investment.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] to discuss how we can capitalize on this season's market together.

Sincerely,

[Your Name]

[Your Title/Company]

[License Number]

[Website]