

[Your Name]  
[Your Company/Agency]  
[Phone Number]  
[Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

As the seasons begin to shift and the coastal landscape changes, so does the real estate market. While many believe that waterfront properties only sell during the peak of summer, the upcoming season presents a unique and lucrative opportunity for sellers in [Neighborhood/Area Name].

Serious buyers are currently looking for coastal retreats to secure before the next peak season begins. Listing your property now means less competition from other sellers and more focused attention from highly motivated, qualified buyers who are eager to settle in before the new year.

In recent months, we have seen a steady demand for homes in [Area Name], with property values remaining strong. I am currently working with several clients specifically searching for a coastal home with features similar to yours.

If you have considered selling, I would welcome the opportunity to provide you with a complimentary market analysis. We can discuss how to position your property to take full advantage of this seasonal shift.

Please feel free to call me at [Phone Number] or reply to this letter to schedule a brief introductory meeting.

Sincerely,

[Your Signature]

[Your Printed Name]  
[Your License Number - if applicable]