

[Your Name]  
[Your Address]  
[Your Phone Number]  
[Your Email]

[Date]

[Recipient Name]  
[Recipient Address]

Subject: Transitioning your lakehouse for the off-season

Dear [Recipient Name],

As the summer season winds down, many lakefront owners are beginning to think about the quieter months ahead. While the crowds may be leaving, the market for peaceful, off-season retreats remains active.

I am writing to you because of your beautiful property at [Property Address]. If you are considering selling or renting your home for the fall and winter seasons, now is the ideal time to prepare. Off-season buyers are often highly motivated and looking for the unique tranquility that lake living offers during this time of year.

I specialize in [Area Name] real estate and would love to provide you with a complimentary market analysis of your property's current value. Whether you are ready to list now or are simply curious about the market trends following the summer peak, I am here to help.

Please feel free to reach out via phone or email if you would like to discuss your options or schedule a brief meeting.

Warm regards,

[Your Signature]

[Your Printed Name]  
[Your Real Estate Agency/Title]