

VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED

Date: [Date]

To: [Former Associate Name]

[Address]

[City, State, Zip Code]

**RE: CEASE AND DESIST - COMMERCIAL DISPARAGEMENT AND DEFAMATION**

Dear [Former Associate Name],

This law firm represents [Company Name] ("the Company"). It has come to our attention that you have recently made false and disparaging statements regarding the Company's products, services, and business reputation to [mention specific platform, e.g., third parties/social media/clients].

Specifically, on [Date], you stated: "[Insert specific quote or description of disparaging remarks]".

These statements are factually incorrect and appear intended to cause economic harm to the Company. As a former associate, your actions may also constitute a breach of the [Non-Disparagement/Employment] Agreement signed by you on [Date of Agreement].

Your conduct constitutes commercial disparagement and defamation per se, as it directly attacks the integrity and business practices of the Company. These actions have the potential to interfere with the Company's existing and prospective business relationships.

**DEMAND IS HEREBY MADE THAT YOU IMMEDIATELY:**

- Cease and desist from making any further false, defamatory, or disparaging statements regarding the Company.
- Remove all existing disparaging posts or comments from [Platform Name/Websites] by [Deadline Date/Time].
- Provide written assurance to this office by [Deadline Date] that you will comply with these demands.

The Company reserves all rights to seek legal remedies, including but not limited to, injunctive relief, monetary damages, and recovery of legal fees should you fail to comply with this notice.

Govern yourself accordingly.

Sincerely,

[Your Name/Law Firm Name]

[Title]

[Phone Number]  
[Email Address]