

[Date]

[Recipient Name]  
[Property Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to you because there has been significant real estate activity in your neighborhood recently. As a local real estate professional, I frequently receive inquiries from potential buyers looking for homes in [Neighborhood Name].

Because market conditions have changed, your home may be worth more than you think. I would like to offer you a **Complimentary Home Valuation and Comparative Market Analysis (CMA)**.

This report includes:

- A detailed estimate of your home's current market value.
- Recent sales data for similar properties in your area.
- Current market trends affecting your neighborhood.

This service is completely free and carries no obligation to list your home. I provide this as a way to help my neighbors stay informed about their largest investment.

If you are interested in receiving your custom report, please contact me at [Phone Number] or [Email Address]. I look forward to hearing from you.

Sincerely,

[Your Name]  
[Your Title/Company]  
[Your Website]  
[Your License Number]