

SENT VIA EMAIL AND CERTIFIED MAIL

[Your Name/Law Firm Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

RE: CEASE AND DESIST DEFAMATORY AND DISPARAGING STATEMENTS

Dear [Recipient Name],

This firm represents [Name of Professional/Firm] in regard to certain false and disparaging statements made by you concerning [Name]'s professional competence and qualifications in the practice area of [Specific Practice Area, e.g., Family Law, Intellectual Property].

It has come to our attention that on [Date], you published or voiced statements via [Platform/Medium, e.g., Google Reviews, Social Media, Public Meeting] asserting that our client is incompetent, lacks basic legal knowledge, or has committed malpractice in the field of [Practice Area].

Specifically, you stated: "[Quote the disparaging statement or provide a detailed summary]."

These statements are demonstrably false. Our client is a member in good standing with the [State] Bar, has practiced in [Practice Area] for [Number] years, and maintains an exemplary professional record. Your allegations of incompetence are not protected opinions; they are false assertions of fact that directly strike at our client's professional reputation and livelihood. Under the laws of [State], these statements constitute defamation per se as they disparage a professional in their trade or calling.

DEMAND IS HEREBY MADE THAT YOU:

- Immediately cease and desist from making any further false or disparaging statements regarding our client's professional competence.
- Permanently remove and delete the statements mentioned above from [Platform/Website] no later than [Time/Date].
- Provide written confirmation to this office that you have complied with these demands.

Failure to comply with this demand will leave our client with no choice but to pursue all available legal remedies, including a lawsuit for defamation, tortious interference with business relations, and recovery of damages and legal fees.

Govern yourself accordingly.

Sincerely,

[Your Signature/Name]