

VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED

Date: [Insert Date]

To: [Recipient Name / Representative]
[Recipient Company Name, if applicable]
[Recipient Address]
[City, State, Zip Code]

RE: CEASE AND DESIST DEFAMATORY MANIPULATION OF PEER RATINGS

Dear [Recipient Name],

This law firm represents [Your Name/Company Name]. It has come to our attention that you have engaged in a coordinated effort to manipulate, falsify, or otherwise artificially deflate [Your Name/Company Name]'s professional peer ratings on [Name of Platform/Website].

Specifically, we have evidence that you have: [List specific actions, e.g., created fake accounts to post low ratings, encouraged third parties who have no professional relationship with us to post negative reviews, or coordinated a "review bombing" campaign].

These actions constitute tortious interference with business relations, unfair competition, and defamation per se. Your dissemination of false information and the manipulation of rating systems are intended to disparage our professional reputation and cause direct economic harm.

DEMAND IS HEREBY MADE THAT YOU:

1. Immediately cease and desist from posting any further ratings, reviews, or comments regarding [Your Name/Company Name].
2. Immediately remove and delete all existing manipulated ratings or false reviews posted by you or at your direction.
3. Cease any communication with third parties intended to encourage the disparagement of our professional standing.

Failure to comply with these demands by [Insert Date] will leave us with no choice but to pursue all available legal remedies, including a lawsuit for damages, injunctive relief, and the recovery of legal fees.

Govern yourself accordingly.

Sincerely,

[Your Signature/Attorney Signature]
[Your Printed Name]
[Your Contact Information]