

VIA CERTIFIED MAIL AND ELECTRONIC MAIL

Date: [Date]

To: [Recipient Name]
[Recipient Address]
[City, State, Zip Code]
[Recipient Email/Social Media Handle]

RE: CEASE AND DESIST - DEFAMATORY SMEAR CAMPAIGN AND DISPARAGEMENT

Dear [Recipient Name],

This letter is a formal demand that you immediately cease and desist from your ongoing campaign of defamation, disparagement, and harassment directed at [Your Name/Company Name] on social media platforms, including but not limited to [List Platforms, e.g., Facebook, Instagram, X/Twitter, TikTok].

It has come to my attention that you have published several false, malicious, and damaging statements regarding [Your Name/Company Name]. Specifically, on [Date(s)], you posted the following: [Description of specific false statements or links to posts].

These statements are categorically false, misleading, and have been made with the intent to harm my personal and professional reputation. Your actions constitute:

- **Defamation:** The publication of false statements presented as facts that cause injury to a third party.
- **Trade Disparagement:** False statements intended to discourage others from dealing with my business.
- **Tortious Interference:** Intentional damage to my existing or prospective business relationships.

DEMANDS:

1. Immediately remove all defamatory posts, comments, videos, or images related to [Your Name/Company Name] from all social media platforms.
2. Cease making any further false, disparaging, or defamatory statements in any public or private forum.
3. Issue a formal written retraction and apology on the same platforms where the original statements were made.

Failure to comply with these demands by [Deadline Date, e.g., 48 hours from receipt] will leave me with no choice but to pursue all available legal remedies against you. This includes seeking injunctive relief, as well as monetary damages for loss of business, emotional distress, and legal fees.

This letter is sent without prejudice to my rights and remedies, all of which are expressly reserved.

Govern yourself accordingly.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Phone Number]

[Your Email Address]