

Date: [Date]

VIA: [Method of Delivery, e.g., Certified Mail / Email]

TO:

[Name of Individual or Entity]

[Address]

[City, State, Zip Code]

[Email Address]

RE: CEASE AND DESIST - UNAUTHORIZED USE OF MINOR LIKENESS

To [Name of Recipient],

I am the parent and/or legal guardian of [Name of Minor], a minor child. It has come to my attention that you are using the name, image, or likeness of my child without my knowledge or consent.

Specifically, the unauthorized material is located at:

[URL of website, Social Media handle, or Description of Physical Material]

Under applicable privacy and publicity laws, you do not have the legal right to use a minor's likeness for commercial, promotional, or public purposes without the express written consent of their legal guardian. Your current use of this material constitutes an infringement on my child's privacy rights.

I hereby demand that you immediately:

1. Cease any and all further use of my child's likeness;
2. Remove and delete all photos, videos, or references to my child from the aforementioned platforms; and
3. Confirm in writing within [Number, e.g., 48] hours that these actions have been completed.

Failure to comply with this demand will leave me with no choice but to pursue further legal action to protect my child's rights, which may include seeking injunctive relief and monetary damages.

I expect your immediate cooperation in this matter.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Address]

[Your Phone Number]
[Your Email Address]