

## **URGENT: CEASE AND DESIST LEGAL NOTICE**

**Date:** [Date]

**To:**

[Name of Individual or Entity]

[Address]

[City, State, Zip Code]

**Sent via:** [e.g., Certified Mail / Email]

**Re: Unauthorized Use of the Likeness of [Name of Deceased Individual]**

Dear [Recipient Name],

I am writing to you as the [Executor/Trustee/Authorized Representative] of the Estate of [Name of Deceased Individual] ("the Decedent").

It has come to our attention that you are using the Decedent's name, image, voice, and/or likeness (collectively, "Likeness") for commercial purposes in connection with [Description of unauthorized use, e.g., product sales, advertising, website content] located at [URL or location of use].

Under the laws of [State/Jurisdiction], the Right of Publicity survives the death of an individual and is a property right owned by the Estate. Your unauthorized use of the Decedent's Likeness constitutes an infringement of these rights, unfair competition, and false endorsement.

We have not granted you permission, license, or authorization to use the Decedent's Likeness in any manner. Your actions are causing irreparable harm to the Estate's ability to manage the Decedent's legacy and commercial value.

**Demand is hereby made that you:**

1. Immediately cease and desist from any further use of the Decedent's Likeness;
2. Remove all infringing materials from public view, including websites, social media, and physical advertisements;
3. Destroy or surrender all existing inventory featuring the Decedent's Likeness; and
4. Provide a written accounting of all revenue generated from the unauthorized use of the Likeness.

Please confirm in writing by [Date, e.g., 10 days from today] that you have complied with these demands. If you fail to respond or continue the unauthorized use, the Estate is prepared to pursue all available legal remedies, including seeking injunctive relief, monetary damages, and legal fees.

This letter is sent without prejudice to the Estate's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]

[Your Printed Name]

[Title, e.g., Executor for the Estate of Name of Deceased]

[Your Contact Information]