

SENT VIA REGISTERED MAIL / EMAIL

Date: [Insert Date]

To: [Name of Infringing Party/Company Name]

Address: [Insert Address]

Email: [Insert Email Address]

RE: CEASE AND DESIST - UNAUTHORIZED COMMERCIAL USE OF LIKENESS

Dear [Name of Contact Person or Company Name],

I am writing to you regarding the unauthorized use of my photograph(s) and likeness in your commercial materials. It has come to my attention that you are using the following image(s) for promotional or commercial purposes:

[Describe the photograph(s) or provide a URL where they are being used]

I have not granted permission, signed a model release, or entered into any licensing agreement that allows your company to use my image for commercial exploitation, advertising, or trade. This unauthorized use constitutes a violation of my right of publicity, privacy rights, and potentially a violation of copyright law.

I hereby demand that you immediately:

1. Cease and desist from all further use of my image and likeness in any and all media, including digital, print, and social media platforms.
2. Remove and destroy all existing marketing materials, advertisements, or products featuring my likeness.
3. Provide written confirmation that you have complied with these demands no later than [Insert Date, e.g., 7 days from now].

Furthermore, I request an accounting of all profits derived from the use of my image and a proposal for compensation for the unauthorized use that has already occurred.

Failure to comply with this notice may result in further legal action, including a lawsuit for damages, injunctive relief, and legal fees. This letter is sent without prejudice to my rights and remedies, all of which are expressly reserved.

I look forward to your prompt response.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Address]

[Your Phone Number/Email]