

Subject: A trusted real estate resource for you

Dear [Recipient Name],

I am writing to you because I believe in providing value to my friends and clients beyond our immediate business interactions. Over the years, I have found that having a reliable professional in the real estate market is essential for long-term financial health.

I would like to introduce you to [Advisor Name] from [Company Name]. [Advisor Name] is not just a real estate agent, but a trusted advisor who specializes in [Area of Expertise, e.g., strategic investment, local market analysis, or first-time home buying].

I have worked with [Advisor Name] personally and have been impressed by their integrity, market knowledge, and commitment to their clients' best interests. Whether you are considering buying, selling, or simply want an update on the current value of your home, they are an excellent resource to have in your network.

I have copied [Advisor Name] on this email so you have their contact information. There is no obligation at all, but I wanted to make sure you had access to the best advice should you ever need it.

Best regards,

[Your Name]
[Your Phone Number]
[Your Email]