

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Happy New Year! I hope your holiday season was filled with joy and that your 2024 is off to a fantastic start.

As I look ahead to the new year, I have set an ambitious goal to help [Number] families find their dream homes or successfully sell their properties. I am reaching out to you because my business thrives on the support of trusted friends and clients.

If you know of anyone—a friend, family member, or colleague—who is planning to buy, sell, or invest in real estate this year, would you please keep me in mind? I promise to provide them with the same dedicated service and expertise you have come to expect from me.

Whether they are first-time buyers, looking to upgrade, or simply curious about the current market value of their home, I am here to help.

Thank you for your continued trust and for being a part of my professional journey. I wish you a prosperous and healthy year ahead!

Warm regards,

[Your Name]

[Your Company Name]

[Your Phone Number]

[Your Email Address]

[Your Website]