

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope you are doing well. I am writing to provide you with a brief update on the real estate activity in [Neighborhood/Area Name] over the past few months.

Currently, the local market is experiencing [mention a trend, e.g., steady growth / high demand / an increase in inventory]. We have seen [Number] homes sold recently with an average sale price of \$[Amount]. These shifts mean that property values in our area are [increasing / stabilizing], making it an interesting time for both buyers and sellers.

If you have ever wondered how these market changes have affected the value of your own home, I would be happy to provide you with a complimentary, no-obligation market analysis.

On a personal note, my business thrives on the support of people I know and trust. If you have any friends, family members, or colleagues who are considering buying or selling a home, I would truly appreciate it if you passed my contact information along to them. I promise to provide them with the same high level of service and expertise that I provide to all my clients.

Thank you for being a valued part of my network. Please feel free to reach out if you have any questions about the market or if there is anything I can do to help you.

Best regards,

[Your Name]
[Your Title]
[Your Phone Number]
[Your Email Address]
[Your Website]