

**Date:** [Insert Date]

**VIA [Insert Method of Delivery, e.g., Certified Mail / Email]**

**To:**

[Recipient Name/Entity Name]

[Recipient Address]

[City, State, Zip Code]

[Recipient Email Address]

**RE: CEASE AND DESIST - COPYRIGHT INFRINGEMENT AND UNAUTHORIZED RESALE**

Dear [Recipient Name/Store Name],

It has come to our attention that you are currently offering for sale, advertising, and distributing products under the [Insert Brand Name] trademark on [Insert Platform, e.g., Amazon, eBay, Your Website] without our authorization.

Specifically, you are utilizing copyrighted materials owned by [Your Company Name], including but not limited to proprietary product descriptions, professional photography, and marketing graphics. Our records indicate that you are not an authorized reseller, nor have you been granted a license to use our copyrighted intellectual property.

**Your unauthorized use of these materials constitutes:**

- Copyright Infringement under the Copyright Act.
- Trademark Infringement and Unfair Competition.
- Violation of our Authorized Reseller Policies.

We hereby demand that you immediately take the following actions:

1. Cease and desist from all further sales and distribution of [Your Company Name] products.
2. Remove all copyrighted images, text, and logos from your listings and websites.
3. Provide written confirmation that you have complied with these demands no later than [Insert Date, e.g., 5 business days].

Failure to comply with this notice may result in further legal action, including but not limited to filing formal infringement reports with [Insert Platform Name], seeking injunctive relief, and pursuing statutory damages and legal fees.

We anticipate your immediate cooperation in this matter.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]

[Your Company Name]

[Your Contact Information]