

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an update on the current real estate activity in [Neighborhood/Area Name]. As we move through the [Current Season/Quarter], the market is showing [mention trend: e.g., steady growth / increased buyer demand / low inventory].

Understanding the actual value of your home is essential, whether you are considering selling, refinancing, or simply tracking your investment. Recent sales of comparable properties in your immediate area suggest that property values have [increased/remained stable] by approximately [Percentage]% over the last [Time Period].

I have prepared a preliminary Comparative Market Analysis (CMA) for your property located at [Recipient Address]. Based on recent data, the estimated market value of your home currently ranges between **\$(Lower Price)** and **\$(Higher Price)**.

Please note that this is an estimate based on public records and local market trends. To provide a more precise valuation, I would be happy to perform a brief walkthrough of your home to account for any specific upgrades or unique features.

If you have any questions about the local market or would like a detailed copy of the full analysis, please feel free to call me at [Your Phone Number] or email me at [Your Email Address].

Best regards,

[Your Name]
[Your Title/Company]
[License Number]
[Website]