

URGENT: IMMEDIATE ACTION REQUIRED

Date: [Insert Date]

Property Address: [Insert Property Address]

Policy Number: [Insert Policy Number]

Dear [Homeowner Name],

Our records indicate that the home warranty coverage for your property located at [Insert Property Address] is set to expire on **[Insert Expiration Date]**.

Once your coverage expires, you will be personally responsible for the full cost of repairs or replacements for your home's major systems and appliances, including your HVAC, plumbing, electrical, and kitchen appliances.

To avoid a lapse in coverage and ensure your home remains protected, please choose one of the following options immediately:

- **Call us:** [Insert Phone Number]
- **Renew Online:** [Insert Website URL]
- **Email us:** [Insert Email Address]

If you renew before [Insert Deadline Date], you may be eligible for a loyalty discount and a waiver of the standard waiting period.

Do not leave your home and your budget unprotected. Please contact us today to secure your renewal.

Sincerely,

[Your Name/Company Name]

[Department Name]

[Phone Number]