

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to provide you with a brief update on the real estate activity in [Neighborhood Name].

Currently, our neighborhood is experiencing a significant shortage of available homes for sale. While buyer demand remains high, the number of listings has dropped to historic lows. In the last [Number] months, the average home in our area has sold in just [Number] days, often with multiple offers.

What this means for you:

- **Increased Equity:** Low inventory naturally drives home values upward.
- **High Leverage:** Sellers currently hold the advantage in negotiations regarding price and closing terms.
- **Fast Results:** Properly marketed homes are selling almost immediately.

If you have been considering a move, or if you are simply curious about how much your home's value has increased in this current market, I would be happy to provide you with a complimentary home valuation report.

There is no obligation-just clear information to help you make the best decision for your future. Please feel free to call or text me at [Phone Number] or email me at [Email Address].

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Website]