

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with a brief update on recent real estate activity in [Neighborhood Name]. As a local specialist, I want to ensure you stay informed about the shifting property values in our community.

In the past [30/60/90] days, several homes near you have successfully sold:

- [Address 1] - Sold for \$[Price]
- [Address 2] - Sold for \$[Price]
- [Address 3] - Sold for \$[Price]

Currently, there are [Number] active listings and [Number] homes under contract. This activity indicates that buyer demand remains strong for properties in our area.

Whether you are considering selling your home soon or are simply curious about how these recent sales have impacted your home's equity, I would be happy to provide you with a complimentary, no-obligation market valuation.

Please feel free to call or text me at [Phone Number] or email me at [Email Address] if you have any questions about the local market.

Best regards,

[Your Name]

[Your Company/Brokerage]

[License Number]

[Website URL]