

[Date]

Dear [Homeowner Name],

I am writing to provide you with a brief update on how recent changes in interest rates are affecting the real estate market right here in [Neighborhood Name].

As you may have seen in the news, fluctuating interest rates have shifted the landscape for both buyers and sellers. In our local area, we are currently seeing:

- **Inventory Levels:** [Briefly mention if more or fewer homes are for sale].
- **Buyer Demand:** [Describe if buyers are still active or more cautious].
- **Home Values:** [Mention if prices are holding steady or adjusting].

While higher rates can change a buyer's purchasing power, the demand for quality homes in [Neighborhood Name] remains [strong/steady]. Many sellers are finding that with the right pricing strategy, they can still achieve excellent results.

If you have been wondering how these economic shifts have impacted the specific value of your property, I would be happy to provide you with a complimentary market analysis.

Please feel free to reach out via phone at [Phone Number] or email at [Email Address] if you have any questions about the market or your home's worth.

Best regards,

[Your Name]

[Your Title]

[Company Name]