

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear Neighbor at [Property Number] [Street Name],

I am writing to you specifically because I specialize in real estate trends on **[Street Name]**. As a resident of this block, you likely noticed the recent activity nearby, and I wanted to provide you with a hyper-local update on what is happening right outside your front door.

In the last [Number] months on [Street Name]:

- **Homes Sold:** [Number]
- **Average Sale Price:** \$[Amount]
- **Average Time on Market:** [Number] Days
- **Highest Sale Price:** \$[Amount] (at [Address/Cross Street])

Inventory on our street remains [Low/High] compared to the rest of [Neighborhood Name]. Currently, there are [Number] active listings on the block, which means buyer demand for a home specifically on [Street Name] is currently [Very High/Steady].

Because every house on [Street Name] has unique character and varying lot sizes, an automated online estimate often misses the true value of your specific property improvements.

If you are curious about how these recent nearby sales have impacted your home's equity, I would be happy to provide a complimentary, no-obligation valuation for your property.

Best regards,

[Your Name]

[Company Name]

[Phone Number]

[Email Address]

[Website]