

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Neighbor Name],

Summer has officially arrived, and with the warmer weather comes the peak of the real estate buying season in [Neighborhood Name].

As your local real estate expert, I am reaching out to share that we are currently seeing a significant increase in buyer demand. Many families are looking to settle into a new home before the upcoming school year, making this one of the most strategic times of the year to list your property.

Here is a brief look at our current local market activity:

- Average Sales Price in [Neighborhood]: \$[Amount]
- Average Days on Market: [Number] Days
- Number of Active Buyers: [High/Increasing]

Inventory remains low, which means well-maintained homes in our area are frequently receiving competitive offers. If you have been considering selling, your home's value may be higher than you realize.

I would be happy to provide you with a complimentary, no-obligation valuation of your property or simply answer any questions you have about the current market trends.

Please feel free to call or text me at [Phone Number] or email me at [Email Address]. I look forward to hearing from you and hope you have a wonderful summer.

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Website]