

[Agent Name]
[Agency Name]
[Phone Number]
[Email Address]

[Date]

Dear Neighbor,

I am writing to share some exciting news regarding the local real estate market. We have officially set a new record for the highest sale price in [Neighborhood Name].

The property located at [Property Address] was recently sold by my team for \$[Sale Price]. This sale represents a significant milestone for our community and has a direct, positive impact on the market value of your own home.

Because of this record-breaking result, we currently have a list of qualified buyers who are actively looking to move into this specific area but missed out on this particular opportunity.

If you have considered selling, or if you are simply curious about how this new record affects the current value of your property, I would be happy to provide you with a complimentary, no-obligation market analysis.

Please feel free to call or text me at [Phone Number] to discuss your home's new potential value.

Best regards,

[Signature]

[Agent Name]
[License Number, if applicable]