

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting news regarding the real estate market in your immediate neighborhood. We recently sold the property located at **[Property Address]** for **[\$[Sale Price]]**.

This property sold for **[Percentage]% above the original asking price** in just **[Number]** days. Due to the high level of interest in this home, we received multiple offers, leaving several qualified buyers still looking for a home in your specific area.

Because demand is currently outstripping supply, your home may be worth significantly more than you realize. If you have considered selling, or if you are simply curious about the new market value of your property following this recent sale, I would be happy to provide you with a complimentary home valuation.

Please feel free to call or text me at **[Your Phone Number]** or email me at **[Your Email Address]** to discuss how these recent trends affect your home's equity.

Sincerely,

[Your Name]

[Your Title/Company Name]

[Your Website]