

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

Dear Neighbor at [Property Address],

I am writing to share some important news regarding the real estate market in [Neighborhood Name].

Currently, the number of available homes for sale in our area has reached an all-time low. While inventory is down, buyer demand remains incredibly high. Because there are so few options on the market, homes in our neighborhood are receiving multiple offers and selling for premium prices.

I recently helped a client [buy/sell] a home nearby, and we still have several pre-approved buyers looking specifically for a property in this immediate area. They are interested in a home just like yours.

If you have considered moving, or if you are simply curious about how much your property has increased in value during this inventory shortage, I would be happy to provide you with a complimentary market evaluation.

There is no obligation-just a friendly update on what your home could command in today's unique market.

Please feel free to call or text me at [Your Phone Number] if you would like to chat.

Best regards,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]
[Brokerage Name]