

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to share some exciting real estate news regarding your immediate neighborhood. A home located at **[Sold Property Address]** recently sold for **[\$[Sale Price]]**.

The reason I am reaching out specifically to you is that this property features a floor plan nearly identical to yours. Because of this recent sale, the market value of your home has likely shifted. We are currently seeing high demand for homes with your specific layout, and there are several qualified buyers who missed out on the recent listing.

If you have been considering selling, or if you are simply curious about what your home is worth in today's market, I would be happy to provide you with a complimentary home valuation report.

Please feel free to call or text me at **[Your Phone Number]** or email me at **[Your Email Address]** if you would like more details on this sale or a custom update on your property's value.

Best regards,

[Your Name]

[Your Company/Agency Name]

[Your Website]