

Date: [Insert Date]

Sent Via: [Insert Method, e.g., Marketplace Messaging / Email]

To: [Insert Seller Name/Store Name]

Seller ID: [Insert Seller ID if applicable]

Subject: NOTICE OF MINIMUM ADVERTISED PRICE (MAP) VIOLATION

Dear [Insert Seller Name],

It has come to our attention that your current listings on [Insert Marketplace Name, e.g., Amazon/eBay/Walmart] for products manufactured by [Insert Your Company Name] are in violation of our Minimum Advertised Price (MAP) Policy.

As of [Insert Date/Time], the following violation(s) were recorded:

- **Product Name:** [Insert Product Name]
- **ASIN/SKU:** [Insert ID Number]
- **Your Advertised Price:** \$[Insert Price]
- **Current MAP Price:** \$[Insert MAP Price]

Our MAP policy is designed to protect the integrity of our brand and ensure a fair playing field for all authorized resellers. By advertising our products below the established MAP, you are in direct breach of the resale terms associated with our brand.

Required Action:

We request that you update your listings to reflect a price at or above the Minimum Advertised Price immediately, but no later than [Insert Number of Hours, e.g., 24] hours from the receipt of this notice.

Failure to comply with this request may result in the following actions:

- Temporary or permanent suspension of your authorization to sell our products.
- Reporting of your storefront to the marketplace platform for policy non-compliance.
- Inclusion on our "Do Not Sell" list for all authorized distributors.

Please confirm via return message once your pricing has been corrected.

Thank you for your immediate cooperation.

Sincerely,

[Your Name/Department]

[Your Company Name]

[Your Contact Email]

[Your Website URL]