

[Date]

Dear [Client Name],

Happy Holidays! As the year comes to a close, I find myself reflecting on the people who have made this year special. It has truly been a pleasure working with you and staying connected.

The real estate market has seen significant shifts over the past twelve months. Because your home is likely one of your most valuable assets, I wanted to provide you with a brief "Year in Review" regarding your property's value. In our local area, we have seen [mention a brief trend, e.g., steady growth / low inventory / increased demand], which has directly impacted home equity in [Neighborhood Name].

While online estimates provide a general idea, they often miss the unique upgrades and specific details that make your home special. If you are curious about your home's current market value or if you are planning any renovations for the new year, I would be happy to provide a complimentary, detailed market analysis for you.

I hope your holiday season is filled with joy, laughter, and time spent with loved ones. I look forward to catching up with you in the new year!

Warmest wishes,

[Your Name]

[Your Company]

[Phone Number]

[Email Address]

[Website]