

Date: [Insert Date]

TO:

[Recipient Name/Legal Department]

[Company Name]

[Company Address]

[City, State, Zip Code]

RE: NOTICE OF MINIMUM ADVERTISED PRICE (MAP) POLICY VIOLATION

Dear [Name of Contact Person or General Manager],

This formal letter serves as official notice that [Your Company Name] has identified one or more violations of our Minimum Advertised Price (MAP) Policy by your organization. As an authorized reseller of our products, you are required to adhere to the pricing standards established to maintain brand integrity and a fair marketplace.

Violation Details:

- **Product(s):** [Insert Product Names/SKUs]
- **Platform/URL:** [Insert Website or Marketplace Link]
- **Advertised Price:** [Insert Current Advertised Price]
- **Required MAP Price:** [Insert Correct MAP Price]
- **Date Observed:** [Insert Date]

Your current advertising of the aforementioned product(s) below the established MAP constitutes a breach of our agreement. We demand that you take the following actions immediately:

1. Adjust the advertised price of all affected products to meet or exceed the MAP requirements.
2. Review all other listings of [Your Company Name] products to ensure full compliance across all sales channels.

Please be advised that [Your Company Name] monitors pricing daily. Failure to correct this violation within [Insert Number, e.g., 24] hours of this notice may result in administrative sanctions, including but not limited to:

- Temporary suspension of shipping privileges.
- Loss of authorization to sell specific product lines.
- Permanent termination of your dealer/reseller account.

If you believe this notice has been sent in error, or if you have corrected the listing, please notify our compliance department immediately at [Insert Phone Number] or [Insert Email Address].

We value our business relationship and look forward to your immediate cooperation in resolving this matter.

Sincerely,

[Your Name/Signature]

[Your Title]

[Your Company Name]