

[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

Because you are a valued member of my private VIP network, I am reaching out directly to share a critical update regarding the current shift in the residential real estate market.

The market is currently transitioning from [Previous Market Condition, e.g., a rapid seller's market] to [Current Market Condition, e.g., a more balanced landscape]. This shift is being driven by several key factors:

- **Inventory Levels:** [Brief detail on current stock]
- **Interest Rate Impact:** [Brief detail on financing trends]
- **Pricing Trends:** [Brief detail on recent sales data]

For high-end property owners, this shift means that strategy is now more important than ever. While opportunities still exist to capture premium value, the window for [Specific Action, e.g., aggressive pricing] is evolving.

I have prepared a custom market analysis for your specific neighborhood. If you would like to review how these changes affect the current valuation of your portfolio, please let me know. I am available for a private consultation at your convenience.

Thank you for your continued trust.

Best regards,

[Your Name]
[Your Title/Company]
[Phone Number]
[Email Address]