

[Date]

[Client Name]  
[Client Address]  
[City, State, Zip]

Dear [Client Name],

Happy 3rd Home Anniversary!

It is hard to believe that it has already been three years since you closed on your home at [Property Address]. I hope you have made wonderful memories there and that the house has served you well.

As you reach this three-year milestone, many homeowners begin to find that their needs have changed. Whether you are looking for more square footage, a shorter commute, or a different layout, you likely have a significant amount of equity built up in your current property.

I have enclosed a brief update on the current market value of your home. You might be surprised to see how much your investment has grown since [Year of Purchase]. This equity could be the perfect stepping stone to your next "dream home."

If you have been thinking about "moving up" or simply want to know what your options look like in today's market, I would love to grab a coffee and chat. There is no obligation-just a friendly check-in to see how I can help you reach your future goals.

Congratulations again on three years in your home!

Best regards,

[Your Name]  
[Your Company]  
[Your Phone Number]  
[Your Email Address]