

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

I am writing to provide you with a brief update on the real estate activity in [Neighborhood Name]. As a local real estate professional, I keep a close eye on recent sales and market trends that directly impact your home's value.

Over the last [Number] months, we have seen significant changes in our local market. Several homes near yours have recently sold, and these data points can change the estimated equity you have in your property.

If you are curious about what your home is worth in today's current market, I would be happy to provide you with a complimentary, no-obligation Comparative Market Analysis (CMA). This report includes:

- Prices of recently sold homes in your immediate area.
- Analysis of currently active listings.
- An updated estimate of your property's market value.

Whether you are considering selling, refinancing, or simply want to stay informed about your largest investment, I am here to help. Please feel free to call or text me at [Phone Number] or email me at [Email Address].

I look forward to hearing from you soon.

Sincerely,

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Website]