

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with a brief update on the real estate activity in [Neighborhood/Area Name]. Over the last [Number] months, we have seen significant shifts in property values and buyer demand that may impact the equity in your home.

Currently, the average sales price in our area is [Price], and homes are spending an average of [Number] days on the market. With inventory levels remaining [low/steady], it is an excellent time for homeowners to evaluate their long-term plans.

Many of your neighbors have recently expressed interest in "right-sizing." Whether you are looking to reduce maintenance, lower your monthly expenses, or move closer to family, downsizing can offer a fresh start and financial freedom. However, I understand that the process of moving from a long-term family home can feel overwhelming.

I would like to offer you a complimentary **Downsizing Consultation**. During this brief meeting, we can discuss:

- A current valuation of your home in today's market.
- Strategies to declutter and prepare your property for sale.
- Local options for smaller, low-maintenance luxury homes or condos.
- A timeline that works specifically for your needs.

There is no obligation to list your home. My goal is simply to provide you with the data and resources you need to make an informed decision for your future.

Please feel free to call me at [Phone Number] or email me at [Email Address] to schedule a time to chat.

Best regards,

[Your Name]
[Your Title/Company]
[Phone Number]
[Website]