

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Homeowner Address]  
[City, State, Zip Code]

Dear [Homeowner Name],

Are you considering moving to a smaller home that better fits your current lifestyle? Downsizing is a significant transition, and the key to a successful move is ensuring you receive the maximum possible value for your current property.

I am reaching out to offer you a complimentary "**Maximize Your Property Value**" **Downsizing Consultation**. During this brief meeting, we will focus on:

- **Market Analysis:** Determining the current peak value of your home in today's market.
- **Strategic Improvements:** Identifying low-cost updates that yield the highest return on investment.
- **Decluttering & Staging:** Tips on how to prepare your space to appeal to the widest range of buyers.
- **Timeline Planning:** Coordinating the sale of your current home with the purchase of your next one to ensure a smooth transition.

My goal is to help you move forward with confidence, knowing that you have extracted every bit of equity from your long-term investment.

There is no obligation associated with this consultation. If you would like to schedule a time to talk, please call me at [Your Phone Number] or reply to this letter via email.

I look forward to helping you navigate your next chapter.

Best regards,

[Your Signature]

[Your Printed Name]  
[License Number, if applicable]